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# Ideogenics, LLC

Business Consulting

## FEDERAL CERTIFICATIONS:

8a Certified  
Small Disadvantaged Business

**IDE GENICS**  
IDEAS IN MOTION

[www.Ideogenics.com](http://www.Ideogenics.com)

Incorporated in 2002



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**PRINCIPAL OFFICE:**

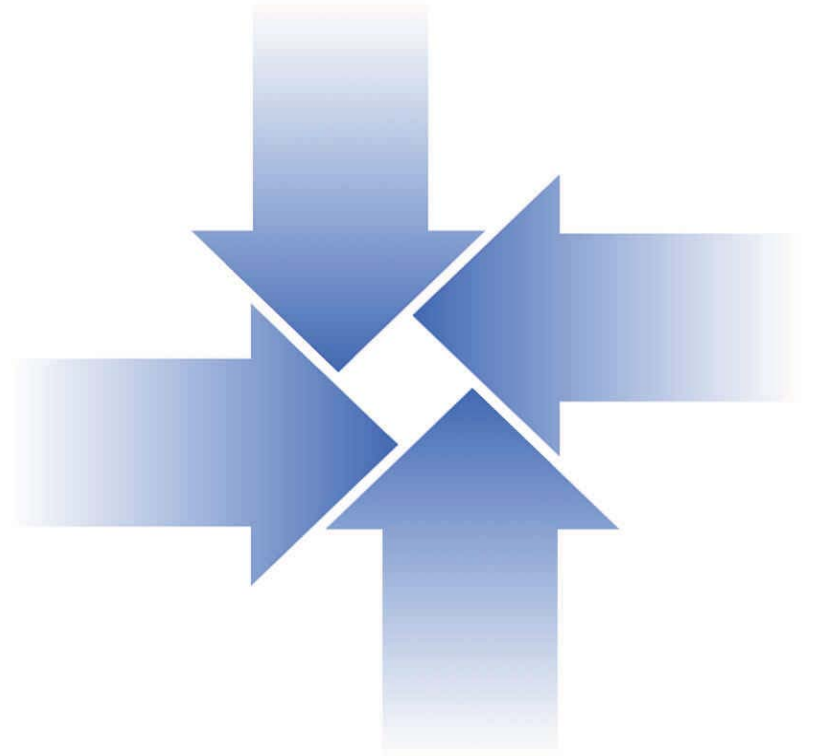
1749 Old Meadow Rd, Suite 650, McLean, VA 22102

**WASHINGTON DC OFFICE:**

700 12<sup>th</sup> Street, NW, Suite 700, Washington DC 20005

# OUR MEMBERSHIPS & BEST PRACTICES

- Project Management Institute (PMI)
- Capability Maturity Model Integration (CCMI) Development
- Information Technology Infrastructure Library (ITIL)
- Software Development Life Cycle (SDLC)
- National Institute of Standards (NIST)
- Six Sigma
- ISO 9001, 9002, 9003
- Retired Military Officers Association (RMOA)
- National Society of Black Engineers (NSBE)
- Society of Women Engineers (SWE)
- Society of Hispanic Engineers (SHPE)



## ABOUT US:

### **CORPORATE PROFILE:**

- 100% Minority Owned
- Business Service Provider
- Cage Code: 47L27
- Dun and Bradstreet: 139-32-0001

### **AREAS OF EXPERTISE:**

- Program & Information Management
- Logistics & Facilities Management
- Software Development
- IT Infrastructure

### **OPERATING PRINCIPLES:**

- Commitment to Value Driven Service
- Innovative Thinking to Ignite Growth
- Responsiveness
- Friendly Service through Anticipating Problems
- Developing Optimal Solutions

# WHAT OUR CUSTOMERS HAVE TO SAY

**James Madon, Director National Communications System at U.S. Department of Homeland Security states:**

*“Thank you Ideogenics for your excellent support to the 2009 National Security Telecommunications Advisory Committee (NSTAC) Annual Meeting. The meeting yielded many successes including a productive meeting with the President, greater insight into the communications threat environment, active discussion among NSTAC members regarding the current and future work of the NSTAC... I would like to especially thank you for your coordination with my staff regarding the speakers for the classified briefing. Your efforts allowed the NSTAC members to gain valuable insight and ideas into critically important national security and emergency preparedness communications issues”*

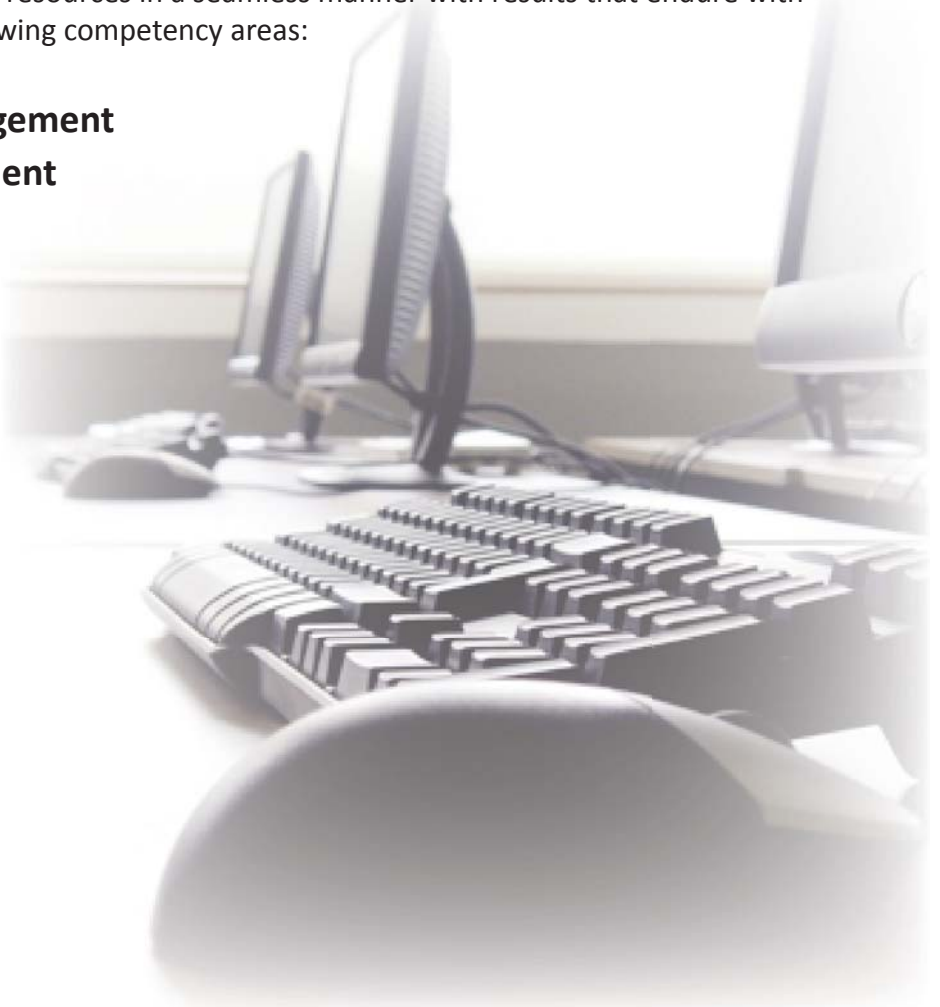
**Director, Program Support Division, US Department of Housing and Urban Development states:**

*“Sheer Perfection! And thanks to your wonderfully prompt attention to our request, we will be able to file our quarterly certification on time! BIG, BIG, BIG THANKS for continually pulling us through!!!”*

## OUR PRODUCT

Ideogenics delivers services and dedicated resources in a seamless manner with results that endure with speed, precision, and certainty in the following competency areas:

- **Program & Information Management**
- **Logistics & Facilities Management**
- **Software Development**
- **IT Infrastructure**



# PAST PERFORMANCE



- **Prime:** HUD, 1 Year Contract, Website Design, Development and Maintenance, Business Processing, Program Management, Information Technology



- **Prime:** City of Miami, 2 Year Contact software design, software development, implementation of the project, and audio /visual sector, hardware supplier



- **Subcontractor:** Intelligence Community, 4 Year Contract, Content Management System Implementation and Maintenance, Logistics, Software Development, Property Management, Supply Chain Management



- **Subcontractor:** ODNI, 5 year Contract, Professional and Administrative Services; Website Design; IT Infrastructure, Cybersecurity Assessment, Logistics



- **Subcontractor:** DIA, 2 year contract, Logistics, Small Scale Acquisition, Inter-office move, Video Telephone Conferencing setup

# CASE STUDIES:

## **INTERNET SUPPORT SERVICE PROVIDER FOR THE DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT**

The primary business functions of the U.S. Department of Housing and Urban Development (HUD) Office of Public and Indian Housing (PIH) seeks to ensure safe, decent and affordable housing exists, create opportunities for residents' self-sufficiency and economic independence and assure the fiscal integrity of all program participants.

To this end, Ideogenics provides outstanding technical web services and plans review process support to HUD resulting in high efficiency and customer satisfaction. The team supports over 50 individual program offices, providing them technical web services including designing and developing new sub sites and maintaining over 2000 web pages and tens of thousands of documents. Each subsystem and sub site has its own product page which acts as a home page. The team designs and develops portal sites for several program offices and provides several innovative solutions for efficient and quick dissemination of information and data. The public interface of the web site supported by the team receives over one and half million hits per month. Ideogenics also supports 50 HUD field offices and over 3500 Public housing authorities (PHA) spread across all 50 states for a process to review and approve 20,000 PHA plans through a web interface.

Ideogenics is successful in: (1) improving the organization and functionality of PIH's internal and external websites; (2) developing strategies to promote and market PIH web-based information products; (3) working with PIH and REAC program and administrative offices to develop and maintain their content on their internal and external websites; (4) helping implement departmental website policies and standards; and (5) responding to public inquiries and requests for information related to PIH's websites.

## **LOGISTICS SUPPORT SERVICES TO THE OFFICE OF THE DIRECTOR OF NATIONAL INTELLIGENCE**

The primary business functions of the Office of the Director of National Intelligence (ODNI) is to effectively integrate foreign, military and domestic intelligence in defense of the homeland and of United States interests abroad.

Ideogenics provided Logistics Officers to fulfill the need for office furniture and safes and re-utilization of unwanted furniture from other Government sites. In two years the Logistics Officers have re-utilized 42 safes and over 300 pieces of furniture. This program has been so successful that the Facilities Project Managers consult with the Logistics Officers to see if they fulfill their furniture requirements for their projects. It is very rare that furniture and safes are bought. The re-utilization effort has resulted in annual cost savings in excess of 150K and elimination of 2K annual furniture rental costs. This re-utilization also has increased the morale of the Intelligence Community(IC) Personnel as they see their arcane furniture being replaced with new and ergonomic friendly furniture that they have chosen.

As such, logistical support needs were established, staffing organized and logistics support functions made operational and maintained. Ideogenics met the needs of the ODNI Logistics Support; addressing the full supply chain — using analyses and plans to minimize and manage logistics risks. We also provided product support tasks that include product maintenance planning, warranty analysis, maintenance and service provider networks, and lastly ensuring the system is optimally supported.

In summary, Ideogenics increased their cost savings for other resources by being able to reallocate and re-utilize existing items. In turn the ODNI's Logistics Infrastructure has increased by being able to deliver more efficiently.

# OUR SOLUTIONS:

## PROGRAM & INFORMATION MANAGEMENT

- Acquisition Support
- Contract Management
- Service Oriented Architecture (SOA)
- IT Governance
- Document Management
- Program Management Support (PMP Certified staff)
- E-Filing Systems
- Systems Integration Engineering & Management
- E-Commerce
- IT Helpdesk Customer Support
- Task Management
- Schedule Management
- Program Analysis & Evaluation
- Procurement management
- Performance Management & Metric Design
- Earned Value Analysis
- Disaster Recovery Planning
- Customized Management Reports
- Cost, Economic & Financial Analysis
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## LOGISTICS & FACILITIES MANAGEMENT

- Asset Management & Inventory Control
- Administrative Support
- Facility Engineering
- Technical and Administrative Support (personnel support, document control, travel administration, and labor services)
- Event Planning
- Staffing and Training Support

## SOFTWARE DEVELOPMENT

- Custom App & Database Development
- Web 2.0 Social Media – Portal Management, Facebook/Twitter Development, iPhone Development
- Website Design, Development & Management
- Intranet Engineering & Management
- Software Requirements Specifications

## IT INFRASTRUCTURE

- Cyber Security
- LAN/WAN Support and maintenance (research, development, training, lab setup)

# OUR PEOPLE:

- Seasoned Consultants in a Related Mission Support Area
- Degreed or Certified in Area of Expertise
- High Cultural IQ (Strong Background in Agency/Organization Serviced)
- Top Secret/SCI Clearances Held
- Interpersonal Skills

# WHY IDEOGENICS?

- Ingenuity and Commitment
- Reputation for Excellence in IT Consulting Services
- Best Value Solution
- Apply proven discipline and techniques
- Highest Customer Satisfaction
- Focus is on translating customer vision, goals and objectives into executable operational products

# APPROVED NAICS CODES:

**517919** - All Other Telecommunications

**518210** - Data Processing, Hosting, and Related Services

**541430** - Graphic Design Services

**541511** - Custom Computer Programming Services

**541512** - Computer Systems Design Services

**541513** - Computer Facilities Management Services

**541519** - Other Computer Related Services

**541614** - Process, Physical Distribution, and Logistics Consulting Services

**541990** - All Other Professional, Scientific, and Technical Services

**561110** - Office Administrative Services

**561210** - Facilities Support Services

**561439** - Other Business Service Centers (including Copy Shops)

**611420** - Computer Training

